



The Tools & Techniques of Investment Planning

Stephan Leimberg, Robert Leclair

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- Exchange-traded & mutual funds
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- Hedging & option strategies
- Investment risk
- Modern portfolio theory
- Performance measurement
- Asset pricing models
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- Formula Investing
- Equity holdings in stocks

Newly Revised 2nd Edition of *Tools & Techniques of Investment Planning* includes relevant topics such as controlling volatility, behavioral finance, free cash flow to the firm, forex markets, dividend yield approach, strategic asset allocation, tactical asset allocation and so much more. *Tools & Techniques of Investment Planning* will be invaluable at increasing your responsiveness through comprehensive, technically relevant answers that are quickly found and reflect current regulations.

Chapters to feature: the top 12

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- Asset Allocation and Portfolio Construction
- Hedging and Option Strategies
- Exchange-Traded Funds (ETFs)
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Stephan R. Leimberg, Lead Author of Tools & Techniques

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