



iPhone and iPad Game Development For Dummies

Neal Goldstein, Jon Manning, Paris Buttfield-Addison

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Here's the scoop on building and marketing great games for the iPhone and iPad!

The iPhone and iPad are the hottest techno-gadgets on the market today, and games for it are even hotter. To help you cash in on the trend, this book shows what it takes to create a good iPhone and iPad game and how to get it into the App Store.

Neal Goldstein, leader of an iPhone app startup company, and his co-authors show you how to build a game that will sell, include quality graphics, market your game through the App Store, and more. Whether you're a programming novice or an experienced developer looking to enter the game market, here's how to get going.

- Games for the iPhone are among the hottest apps in Apple's App Store
- Learn to build two game applications – from beginning to end
- Written by successful mobile app developers, this guide begins with how to get started, including downloading the SDK and filling your toolbox
- Covers programming with Objective-C and Cocoa, what makes a good game, graphics, and creating good mobile apps
- Explains how to market your game through the App Store

iPhone and iPad Game Development For Dummies can start you on a fun hobby or a lucrative career.

Note: Apple's iOS SDK tools are only accessible on Intel-powered Mac and MacBook devices.

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Debra Yarbrough:

Playing with family within a park, coming to see the ocean world or hanging out with good friends is thing that usually you will have done when you have spare time, in that case why you don't try matter that really opposite from that. One activity that make you not sensation tired but still relaxing, trilling like on roller coaster you already been ride on and with addition of knowledge. Even you love iPhone and iPad Game Development For Dummies, you can enjoy both. It is very good combination right, you still desire to miss it? What kind of hang-out type is it? Oh can happen its mind hangout folks. What? Still don't have it, oh come on its known as reading friends.

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