



Supply Chain Management: A Global Perspective

Nada R. Sanders

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Existing supply chain management books focus on logistics, operations management, and purchasing. Sanders provides supply chain managers with a completely unique approach, presenting SCM from a balanced, integrative, and business-oriented viewpoint. Rather than examining SCM as an offshoot of other business functions, this book discusses it as a boundary-spanning function that is intertwined with other organizational functions. It contains extensive pedagogy and solved problems to make difficult concepts easy to understand. A rich set of current examples are also included to make the material more relevant. Supply chain managers will finally have a resource that takes the business perspective.



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