



# Globalization: A Multidimensional System

*C. Gopinath*

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## **Globalization: A Multidimensional System** C. Gopinath

"Taking a systems perspective to explain globalisation, this book succeeds in demarcating certain assumptions in order to understand globalisation as an ongoing process."

?THE FINANCIAL EXPRESS

Globalization is more than a buzzword; it is a complex and evolving process that continually reshapes our environment. Developments around the world in religion, politics, culture, macroeconomics, technology and sustainability all impact business at some level; this book helps students understand the bigger picture of our global business world.

Written in an engaging style, **Globalization: A Multidisciplinary System** argues for a careful consideration of the causes and effects of globalization, ending with a review of the debate for and against it. Packed with relevant examples and case studies, this book introduces the multidimensionality of globalization, reveals its complexity, and provides a systems framework that clarifies the context of globalization and helps students understand what globalization entails?and then helps them derive implications for business decisions from it.

### **Features and Benefits**

- Translates the fundamental systems model into an accessible analytical framework so students can clearly grasp the nuances of this area of study
- Examines the multidimensional nature of the globalization system and integrates the systems perspective throughout the book, encouraging students to think differently and comprehensively about globalization
- Offers a readable style with brief case studies that clearly illustrate chapter themes and discussion questions that trigger further thought

### **Ancillaries**

- Additional instructor's resources are available from the author. Please contact him directly at [cgopinath@suffolk.edu](mailto:cgopinath@suffolk.edu)

### **Intended Audience**

This book is an excellent supplement for upper-level undergraduate or graduate courses in International Business, International Economics, International Relations or Cross-Cultural Management.

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