



Design for Six SIGMA: Innovation for Enhanced Competitiveness

Gregory H. Watson

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The objective of this book is expansive: it seeks to establish a comprehensive overview of DFSS for an audience of business leaders.

Provides a rigorous response to the CEO who wants practical solutions to business problems, and not quality theories disguised as guidance. For the practitioner in design, engineering, production or marketing, the book provides well-written steps, discussion and specific direction on the major aspects of delivering customer value, from problem solving approaches to understanding production constraints.

Design for Six Sigma: Innovation for Enhanced Competitiveness, is a major addition to the literature of quality. It will be required reading for those involved in quality management and will become the reference of choice for those whose only option is to rapidly understand and meet customer requirements. The book outline helps to illustrate the breath of topics that are contained in this pioneering systemic definition of DFSS:

- Introducing Design for Six Sigma
- Managing Design Programs
- Managing Product Design Projects
- Measuring Program and Project Progress
- Engineering Value into Designs
- Planning Innovative Design Developments
- Building Reliability into Products
- Experimenting to Create Robust Performance
- Controlling Product Realization

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