



After Effects Apprentice (DV Expert Series)

Chris Meyer, Trish Meyer

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If you're new to After Effects and want to get up to speed quickly, After Effects Apprentice was created just for you. With 11 core lessons plus a fun final project, you'll quickly get into the program and learn how to tap its potential - whether you want to create motion graphics for a network program, your company's video, or your own independent production.

In this book, you'll get a professional perspective on the most important features a motion graphics artist needs to learn to use this program effectively. You'll learn to creatively edit and combine layers, animate eye-catching titles, replace a screen on a computer monitor, place a studio shot in a new environment, manipulate 3D space, and use effects to generate excitement or enhance the realism of a scene. Easy to follow step-by-step instructions take you through each technique, including projects that encourage you to express it in your own way. You'll learn more than just the tools; you'll learn skills that you can immediately put to work in your own projects.

Topics include how to:

- * Animate, layer, and composite images and text.
- * Manipulate keyframes to create more refined animations.
- * Use masks, mattes, stencils and modes to add depth.
- * Manage layers to make them easier to coordinate.
- * Add 3D to your animations.
- * Use tracking and keying to create special effects.
- * Includes new CS3 features; Shape layers, the Puppet tool, Brainstorm, and Per-Character 3D Text.

DVD contains: All exercise source material and projects in AE7 and CS3, video guided tours, and movies of the finished projects.

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Jeffrey Blough:

Spent a free time to be fun activity to accomplish! A lot of people spent their spare time with their family, or their friends. Usually they undertaking activity like watching television, likely to beach, or picnic in the park. They actually doing same every week. Do you feel it? Do you want to something different to fill your own personal free time/ holiday? Could be reading a book is usually option to fill your cost-free time/ holiday. The first thing that you will ask may be what kinds of publication that you should read. If you want to test look for book, may be the guide untitled After Effects Apprentice (DV Expert Series) can be good book to read. May be it could be best activity to you.

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