



The King Rat and His Court: Lessons in Corporate Greed

William Arthur Bruno

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In *The King Rat and His Court*, Bill Bruno sheds daylight on the inner workings of the corporation. He reveals how unqualified, unethical individuals become CEOs. He shows how these corporate officers surround themselves with people of similar character, and how they abuse their positions of authority. Not only does the book describe how you have been harmed by those in power, but it also shows how you can identify them, and test for infestation in your organization. *The King Rat and His Court* is a fiercely acute commentary on the way society must change to solve the problems of substandard leadership. By comparing the behavior of wayward executives to the behavior of rats, Bruno takes the serious subject of corporate ethics and turns it into a veritable feast for the mind. Eduardo del Rio's illustrations are masterful, as they display the greed and emotional vacuity of the characters. Anyone interested in management, leadership, corporate ethics and greed will be fascinated by the unique treatment of this subject by Bruno and del Rio.

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